

## WHY GO WITH US

**TOUR DE EAST COAST IS AT THE FOREFRONT OF SHARED MOBILITY SERVICES, PROVIDING A COMPREHENSIVE RANGE OF ACTIVE TRANSPORTATION SOLUTIONS. WITH A FOCUS ON VERSATILITY, THEY CATER TO A DIVERSE CLIENTELE INCLUDING BUSINESSES, UNIVERSITIES, CITIES, RESORTS AND MORE. THIS APPROACH ALIGNS WITH THE GROWING TREND IN SHARED MOBILITY, WHICH HAS SEEN SIGNIFICANT EXPANSION IN RECENT YEARS, PARTICULARLY IN THE REALMS OF E-HAILING AND MICRO MOBILITY. AS THE MARKET EVOLVES, SERVICES LIKE TOUR DE EAST COAST PLAY A PIVOTAL ROLE IN SHAPING SUSTAINABLE TRANSPORTATION ECOSYSTEMS ACROSS VARIOUS COMMUNITIES.**

## SHARED MOBILITY SERVICES

THROUGH OUR PLATFORMS YOU HAVE THE OPTION TO ADD DIFFERENT PLUGINS THAT YOU MAY FEEL ARE NECESSARY TO HAVE ON THE APP FOR USER

- SMS CAMPAIGNS
- ID VERIFICATION
- GROUP RIDE (MULTIPLE VEHICLE RENTALS)
- SUPPORT PHOTOS
- END RIDE PHOTOS
- AND MORE
- RIDE PASS
- GOOGLE/APPLE PAY
- PREMIUM PARKING
- CUSTOM MENU
- DRUNK RIDING PREVENTION TEST (SAFE RIDE)
- ADDITIONAL RIDER APP(S)

### BENEFITS OF STARTING A CAMPUS BIKE SHARE OR SCOOTER SHARE

#### 1. HEALTH & WELLNESS

CYCLING AND SCOOTING PROMOTE PHYSICAL ACTIVITY, WHICH IS PROVEN TO REDUCE STRESS LEVELS, AND CONTRIBUTE TO OVERALL WELL-BEING AND ACADEMIC PERFORMANCE.

#### 2. STUDENT RETENTION

OFFERING DIVERSE AMENITIES AND INVOLVING STUDENTS IN THE DECISION-MAKING PROCESS CONTRIBUTES TO A POSITIVE POST-SECONDARY EDUCATION EXPERIENCE.

#### 3. ACCESSIBILITY

SCOOTER AND BIKE SHARING COMPLIMENTS EXISTING CITY- AND CAMPUS-RUN TRANSIT SYSTEMS - FILLING GAPS BETWEEN CLASSES AND AMENITIES WHERE THOSE MODES MAY NOT REACH

#### 4. SUSTAINABILITY

GEN Z AND MILLENNIALS HAVE LOW-CAR OWNERSHIP RATES AND TYPICALLY PREFER ZERO-EMISSION TRANSPORTATION MODES OVER CONVENTIONAL, POLLUTING VEHICLES.

#### 5. LAND USE

BY ENCOURAGING THE USE OF LIGHTWEIGHT ELECTRIC VEHICLES, UNIVERSITIES MITIGATE PARKING SHORTAGES, ENHANCE TRAFFIC FLOW, AND OPTIMIZE LAND USE.

#### 6. VEHICLE CONTROL

GEOFENCING AND GPS TRACKING ENSURES E-SCOOTERS AND E-BIKES REMAIN ON DESIGNATED CAMPUS PATHWAYS AND ARE NOT RIDDEN INSIDE BUILDINGS OR ON GREENSPACE.

#### 7. BATTERY SAFETY

REGULAR INSPECTIONS, PROPER STORAGE, AND ADHERENCE TO CHARGING STANDARDS ARE ESSENTIAL TO LOWER RISKS ASSOCIATED WITH ELECTRIC VEHICLES ON CAMPUS.

#### 8. TRANSPORTATION EQUITY

PARKING PASSES ARE A LUXURY MANY STUDENTS CAN'T AFFORD. E-SCOOTERS AND E-BIKES ARE AN AFFORDABLE ALTERNATIVE TO NAVIGATE CAMPUS.

### WE CAN BE YOUR SUPPLIER

THROUGH OUR AFFILIATE **EAST COAST REC RIDES**, WE HAVE ESTABLISHED PARTNERSHIPS WITH CANADIAN MANUFACTURERS NATIONWIDE OVER THE PAST THREE YEARS. THIS COLLABORATION ENABLES US TO OFFER A RANGE OF "IOT READY" ELECTRIC BIKES, E-SCOOTERS, MOPEDS, AND OTHER OPTIONS. MOREOVER, WE CAN RETROFIT EXISTING VEHICLES WITH IOT TECHNOLOGY BASED ON YOUR PREFERENCES. WE ALSO SUPPLY SMART LOCKING STATIONS TO ADD EXTRA SECURITY FOR YOUR VEHICLES

### FUNDING

THE PROCUREMENT OF THESE VEHICLES CAN INDEED INCUR SIGNIFICANT COSTS, CONTINGENT UPON THE PROJECT'S SCOPE. ONE EFFECTIVE APPROACH INVOLVES SEEKING GOVERNMENTAL GRANTS, AS CERTAIN UNIVERSITIES HAVE SUCCESSFULLY OBTAINED GRANTS TO SUPPLEMENT THEIR ACTIVE TRANSPORTATION BUDGETS. THIS STRATEGY CAN HELP ALLEVIATE THE INITIAL FINANCIAL BURDEN ASSOCIATED WITH ACQUIRING EQUIPMENT.

### CUSTOM MADE SIGNAGE AND WAYFINDING

FOR IMPROVED ACCESSIBILITY, UNITS CAN BE STATIONED NEAR DORMS, HIGH-TRAFFIC AREAS, RECREATIONAL SPACES, AND OUTSIDE LECTURE HALLS. THIS EXTRA SERVICE IS ALSO AVAILABLE UPON REQUEST.

### LIABILITY INSURANCE

NAVIGATING THE COMPLEX WORLD OF MICROMOBILITY INSURANCE CAN BE A DAUNTING TASK CAN BE A HIGH COST. WHETHER YOU'RE UNSURE OF WHERE TO BEGIN OR WHAT EXACTLY YOUR REQUIREMENTS ARE, WE CAN SIMPLIFYING THIS COMPLICATED PROCESS FOR YOU. WE CAN ENSURE THAT YOU RECEIVE COMPREHENSIVE COVERAGE THAT'S TAILORED SPECIFICALLY TO YOUR MICROMOBILITY NEEDS. LET US TAKE THE HASSLE OUT OF FINDING THE RIGHT INSURANCE, SO YOU CAN FOCUS ON PROVIDING THE SERVICE.

### FREE CONSULTATION

WE AIM TO EQUIP YOU COMPREHENSIVELY WITH THE NECESSARY INFORMATION BEFORE ANY DECISIONS ARE MADE REGARDING THE IMPLEMENTATION OF MOBILITY SERVICES ON YOUR CAMPUS. OUR OBJECTIVE IS TO ENGAGE IN YOUR PROJECT THROUGHOUT ITS ENTIRETY TO DELIVER OPTIMAL SOLUTIONS TAILORED TO YOUR NEEDS.